

Jenna Gibson

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Academic Appointments

University of Notre Dame

Senior Research Associate and Assistant Director (2025-Present)
O'Brien Notre Dame International Security Center

Education

University of Chicago

Ph.D., Political Science (2025)
Fields: International Relations (*with Distinction*), American Politics
Dissertation: "Unpacking Diplospeak: Diplomatic Rhetoric and Communication in IR"
Committee: Drs. John Mearsheimer (Chair), Austin Carson, and Rochelle Terman

Georgetown University

M.S., Foreign Service (2015), *Academic Honors*

University of Nebraska-Lincoln

B.J., Journalism, French, & International Studies (2011), *Magna Cum laude and Honors*

Research

Peer Reviewed

Gibson, J. & Istad, F. (2025). "Towards a Political Model of Soft Power: An Empirical Evaluation of South Korean Foreign Policy." *Asian Survey*. (Read Here)

Istad, F., **Gibson, J.**, & Curran, N. (2022). "More or Less a Foreigner: Domestic Reception of Multinational K-Pop Groups." *Asian Journal of Social Science* 50 (4): 268–75. (Read Here)

Curran, N. & **Gibson, J.** (equal authorship) (2019). "Conflict and Responsibility: Content Analysis of American News Media Organizations' Framing of North Korea." *Media, War & Conflict* (Read Here)

Other Academic Publications

Gibson, J. & Herman, Tamar. (2022). "Entertainment and Equity in the Era of 'Ontact.'" in *South Korean Popular Culture in the Global Context: Beyond the Fandom*. Sojin Lim, ed. (pp. 60-76). Routledge. (Read Here)

Gibson, J. & Curran, N. (2021). "Rocket Man and the Rocket Nation: Visual Portrayals of North Korea. in *Diplomatic and Mediated Arguments in the North Korean Crisis: Engaging the Hermit Kingdom*. Thomas Hollihan, ed., Palgrave Macmillan. (Read Here)

Gibson, J. (2020). “YouTube Diplomacy: A Sentiment Analysis of Global Reactions to the 2018 Concert in Pyongyang.” in *Collection of Essays on Korea’s Public Diplomacy: Possibilities and Future Outlook*. Ministry of Foreign Affairs, South Korea. (Grand Prize, 2020 Korean Public Diplomacy Paper Contest) (Read Here)

Gibson, J. (2019). “How K-pop Broke the West: An Analysis of Western Media Coverage from 2009 to 2019.” *The International Journal of Korean Studies* 12 (2) 22-47. (Read Here)

Working Papers

Gibson, J. “What’s in a Name: Tracing Diplomatic Rhetoric and State Policy.”

Gibson, J. “Rookie Mistake? The Causes and Consequences of Diplomatic Gaffes.”

Gibson, J., Lee, S.Y., & James, S. “Korean Protest Culture(s).”

Honors and Awards

University of Chicago

Prize Lecturer, Grodzins Prize Lectureships (2024-25)

Bienen Summer Research Award (2020)

Social Sciences Fellowship in Political Science (2018-2025)

Fulbright Program

Grantee, Open Study/Research (2022-23)

Academy of Korean Studies, Republic of Korea

Next Generation Korean Studies Scholar Paper Award (2022, with Felicia Istad)

University of Chicago Center for International Social Science Research

Lloyd and Susanne Rudolph Field Research Award (2022)

Ministry of Foreign Affairs, Republic of Korea

2020 Korean Public Diplomacy Paper Contest Grand Prize (2020)

U.S. Department of Education/University of Chicago Center for East Asian Studies

Foreign Language and Area Studies Fellowship (FLAS)

Korean Language, Summer (2019) & Academic Year (2018-19)

Service

Reviewer, *International Security*, *Open Cultural Studies*, *International Journal of Korean Unification Studies*, *All Azimuth*, etc.

Member, National Advisory Committee, International Student Conferences (2021-Present)

Student Coordinator, Workshop on International Politics, University of Chicago (2020-2022)

Member, Board of Directors, Friends of Korea (2016-Present)

Member, Fulbright Korea Alumni Fund Grant Review Board (2016-2019)

Conferences and Workshops

Participant, *Korean Political Science Colloquium*, 2024-25 and Co-Convener, 2025-26.

Participant, *5th Annual International Relations Theory Colloquium*, 2024-25.

Workshop on Diplomats & Bureaucrats in IR, Niehaus Center for Globalization and Governance, Princeton University, 2024, Princeton, New Jersey.

American Political Science Association Annual Conference: 2020, 2023, 2025

International Studies Association Annual Conference: 2019-22, 2024-25

World Congress for Korean Politics & Society Biannual Conference: 2017, 2019, 2023

University Teaching

University of Chicago

Grodzins Prize Lectureship, *Diplomacy and the Conduct of International Relations* (Winter 2025)

Head Teaching Assistant, *American Grand Strategy* (Winter 2021)

Teaching Assistant, *Practice of Social Science Research* (Spring 2021)

Teaching Assistant, *Introduction to International Relations* (Fall Quarter 2020)

Teaching Assistant, *War and the Nation State* (Winter Quarter 2020)

Chicago Center for Teaching

Completed course *Fundamentals of Teaching in the Social Sciences* (Fall 2019)

Work Experience

University of Chicago

Research Assistant for Dr. Rochelle Terman (March-June 2019 & February-December 2020)

Korea Economic Institute

Director of Communications (2016-18)

Associate Director for Communication Technology and Programs (2015)

U.S. State Department

Intern, Bureau of Democracy, Human Rights, and Labor (2014)

Reporters Without Borders

DC Director Assistant (2014)

Fulbright Korea

Editor-in-Chief, Infusion Literary Magazine (2012-13)

Managing Editor, Infusion Literary Magazine (2011-12)

Daily Nebraskan, University of Nebraska-Lincoln

Editor-in-Chief (2010-11)

News Editor (2009-10)

Reporter (2007-09)

Selected Public Scholarship

Gibson, J. “Persuasion and Its Limits: A Practical Guide to Soft Power.” Paper for Congressional Affairs Roundtable, The National Bureau of Asian Research, February 24, 2025.

Gibson, J. “K-Diplomacy: Soft Power, Global Impact.” Invited Talk, World Affairs Council of Dallas Fort Worth, October 12, 2023.

Gibson, J. “American Attitudes Towards the Korean Peninsula.” Invited Talk, Korea Economic Institute, December 1, 2022.

Gibson, J. “A New Era for Cooperation? The U.S.-ROK Alliance After the Moon-Biden Summit.” Invited Talk, Center for American Progress, May 26, 2021.

Gibson, J. “How South Korean Pop Culture Can Be a Source of Soft Power.” Article. Carnegie Endowment for International Peace, December 15, 2020.

Gibson, J. “Sudden Death Of A Young K-Pop Star Spurs Talk Of Action On Mental Health, Bullying.” Article. NPR, October 16, 2019.

Gibson, J. “K-Pop’s Sexual Assault Scandal Is the Tip of the Iceberg.” Article. *Foreign Policy*, March 21, 2019.

Regular Contributor & Korea Columnist for *The Diplomat* (magazine), 2016-2021.

Selected Media Coverage

“War is ravaging Ukraine. What can we expect for the future of global diplomacy?.” (Radio) *Disrupted, Connecticut Public Radio*, March 23, 2022.

“Expert’s take on China’s crackdown on S. Korean entertainers.” (Video) *Arirang News*, Nov 30, 2021.

“Experts Explain How K-Pop Exploded in America — Expert Perspectives.” (Video) *The New Yorker*, Dec 8, 2020.

Simon, Scott. “Two Stars’ Suicides Draw Scrutiny To Pressures Of K-Pop Industry, Fans.” (Radio) *NPR*, Nov 30, 2019.

Hu, Elise. “The Sex Scandals Shaking K-Pop And A Reckoning Over How South Korea Regards Women.” *NPR*, March 15, 2019.

Pickles, Matt. “K-pop drives boom in Korean language lessons.” *BBC News*, July 11, 2018.

Labott, Elise; McLaughlin, Jenna; Liptak, Kevin. “Sticking point on Trump-Kim talks: Location, location, location.” *CNN*, April 19, 2018.

Skills

Data Analysis

LATEX, R, Qualtrics

Languages

Korean: Advanced proficiency

French: Undergraduate major, intermediate proficiency

Japanese: Undergraduate minor, beginner proficiency

Multimedia Skills

Experience editing video and audio projects; extensive photography experience; comfortable with Adobe Suite to create infographics, photo books and flyers